



CancerNavigator
BUILT FOR LABOR

ABA LUNCHEON SEPTEMBER 2024

2024 Labor Cancer Landscape:

2024 New Diagnoses and Deaths

~60,000

Active union members will be diagnosed this year



~15,000

Will pass away from a cancer diagnosis

Cancer Risks for Union Members:



Substantial Occupational Cancer Risk*



Higher Smoking Rates



Higher Average Age

Union Plans Can Make a Difference:

Key Insight: There are 2 central moments where interventions can save lives and contain costs



Catch It Early

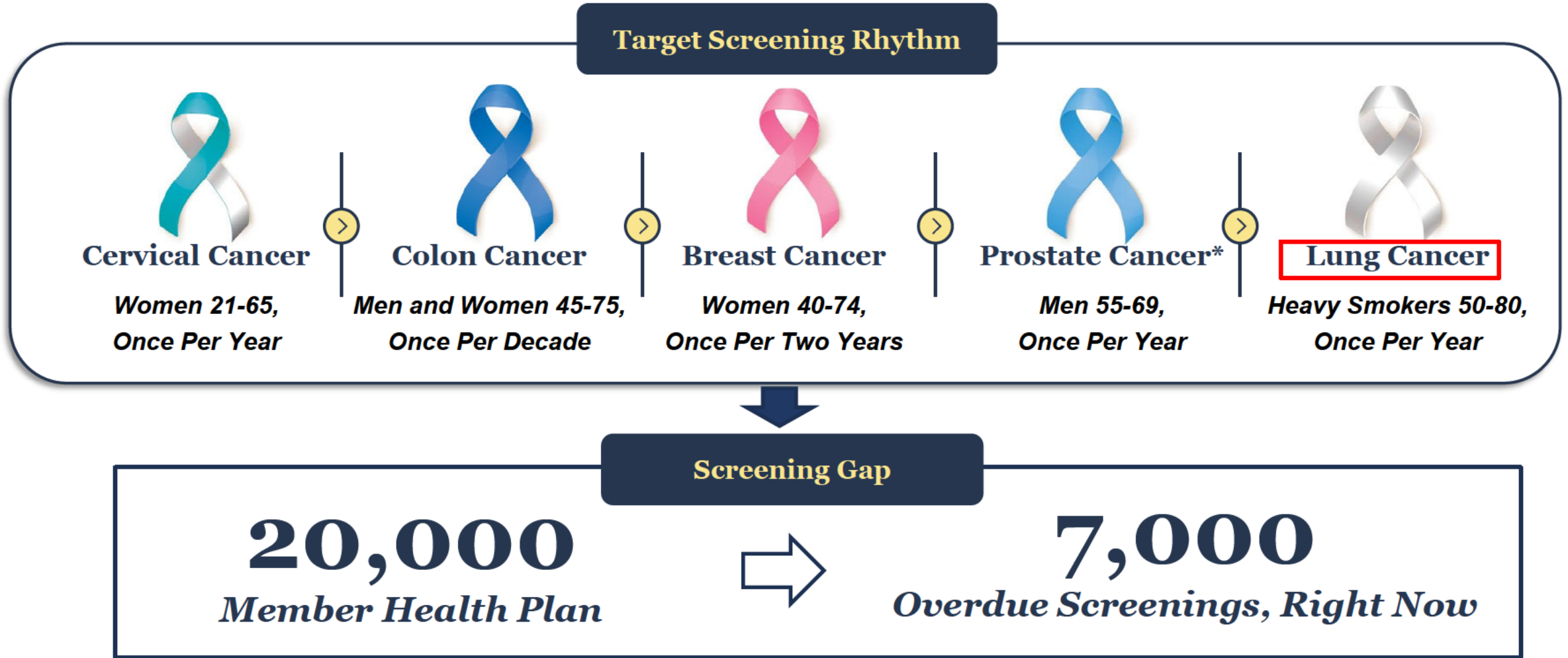
Catching cancer early saves lives and can make cases much less expensive to treat



Help Reach The Right Care

There are huge differences in outcomes depending on where a member goes for their care

Thousands Behind on Screenings:



US Preventive Services Task Force Recommendations on Cancer Screening; NIH Cancer Trends Progress Report 2021 Data

**~40% of Cancer Patients Fail to Reach Centers
Well-Equipped for their Care**



“You only have to spend two days in my clinic to see a patient who will die or lose a limb because they did not get to the right sarcoma expert.”

- Orthopedic Oncologist, Academic Center.



End-to-End Cancer Support for Union Members

Oncology Certified Nurses, Data Analysts, and Researchers Delivering:

I. SCREENING & PREVENTION



Tailored screening content and campaigns to catch cancer early



Curated member campaigns



Dedicated call in line for questions



Screening scheduling assistance

II. "BEST SHOT" STRATEGY



Deep education, based on years of research, to help members reach the best care for their specific diagnosis



Monitor regular data feeds



Deliver custom education briefs



All-in mobilization

III. UNLIMITED PATIENT SUPPORT



1 on 1 nurse support to solve any problem along the cancer journey; lift the burden for patients



Provide answers for any question



Find resources for any problem



Stand by the patient for the journey

